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#CHASS@60



9TH-15TH OCT. 2022

CHASS

CONFERENCE OF HEADS
OF ASSISTED SENIOR
HIGH SCHOOLS

PROPOSAL FOR
PARTNERSHIP; 2022
CHASS CONFERENCE
& 60TH ANNIVERSARY

Conference of heads of assisted SHS comprises of over 750 heads of SHS institution in the 16 Regions in Ghana. They form the core content of educational transformations and are the major policy implementors For Second Cycle Education. Hugely controlling over 2.5 million students and over 300,000 Staffs annually

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APPENDIX

A. ACCOMMODATION

1. POJOSS, (Ch)
2. NJUASCO,
3. OPASS
4. GHANASS
5. SDA, Asokore

- ## J. PRAYER TEAM
1. Anum Presby SHS(Ch)
 2. St Martin's SHS
 3. OKUASS
 4. Larteh Presby SHS
 5. Takrowase SHS
 6. Adukrom SECTECH
 7. Nsawam SHS
 8. Aburi Girls
 - 9..Adeiso Presby SHS

C. TRANSPORTATION

1. Oti Boateng SHS (Ch)
2. Koforidua SECTECH
3. Oyoko Meth SHS
4. Aburi SECTECH
5. Adonteng SHS

D.. FOOD AND REFRESHMENT

1. St Dominic's (Ch)
2. St Thomas (Co Ch)
3. Adeiso SHS
4. Asuom SHS
5. Kwahu Tafo SHS
6. Wenchi Sal. Army SHS
7. Anglican SHS

B. PROTOCOL

1. St Rose's (Ch)
2. Asafp SHS
3. Kade SECTECH
4. Islamic Girls
5. Attafuah SHS

F. ENTERTAINMENT/ EXCURSION/TRIPS

1. Achiashe SHS (Ch)
2. New Abirem/Afosu SHS
3. H'Mt Sinai
4. Atweaman SHS
5. Mampong PRESEC

G. PUBLICITY

1. Asafp SHS (Ch)
2. New Abirem Afosu SHS
3. St Paul's SHS
4. OPASS
5. Bepong SHS

E. MATERIALS AND LOGISTICS

1. Suhum SECTECH (Ch)
2. ABUSCO
3. Kwahu Ridge SHTS
4. Diaspora Girls
5. Asesewa SHS

I.. SPONSORSHIP

1. St Rose's (Ch)
2. Krobo Girls (Co Ch)
3. MAKROSEC
4. Koforidua SECTECH
5. Osino Presby SHS
6. Akwamuman SHS
7. MEGHIS

H. BUDGET/FINANCE

1. Nifa SHS (Ch)
2. Osino Presby SHS (Co Ch)
3. Suhum SECTECH Co Ch)
4. Asafp SHS
5. Krobo Girls

Pls note: The National Sec and the Regional Chairman are Supervisors of all the Committees.



KEY INFORMATION

Name of Entity : Eastern CHASS

Address : BOX 4 Akim Asafo

Project Information: 2022 National CHASS
Conference and 60th Anniversary Celebrations

Name of Bankers: GCB Bank Koforidua Branch

Accounts Number : 2011130002716

Telephone Numbers:

key Contact Person

0244380402 - Regional Secretary

0244732028 - Regional Chairman

Momo Number : 0541258640

Momo Nmae : Eastern CHASS

Email: easternchass@gmail.com

Web address: www.easternchass.org

(currently under construction)

GPS Number : EN-057-8360

Main Office locations: Mathehoko

Regional Office location:

Pentecost SHS Koforidua

Main Office : Accra

[Near Lawyer Tabi's Residence, Mataheko road]



BENEFITS TO SPONSORS

Because we are the lead to most products and services considering these statistics;

Heads over 750, Assistant
heads over 1900, Teachers and Non teaching staff over
14,000, Student over 1,920,000

It is quite juicy partnering our conference as aside
gaining advertisement through branding of the halls
and conference venue, paraphernalia, conference
packs, Lacoste, other stationeries ,Gaining LPMs on
both TV and Radio jingles and adverts as well as
MC mentioning Fulfillment of your CSR and
harnessing educational Growth, It is also an
avenue to do direct talks considering
the various class of people
these CEOs man. They
consume every
service and
product
class



In addition, we would offer
you the opportunity of multiple
adverts in our brochure and at the
event in recognition of your kind gesture.

Kindly note that to contribute, include your
sponsorship package in a self-addressed stamped envelope and deliver personally
to the Chairman, Eastern Regional CHASS or pay directly
into our GCB Bank account.



Details are as follows
GCB Bank Koforidua Branch
Account number: 2011130002716



Sample CHASS Conferences



KEY PERSONNEL

- 1** Alhaji **YAKUBU ABUBAKAR**
National CHASS President
- 2** Kwame **OWUSU ADJUMI**
National CHASS Secretary
- 3** Petter **ATTA GYAMFI**
Eastern Regional CHASS Chairman [HOST]
- 4** Marian **ESI JACKSON**
Eastern Regional CHASS Vice Chair & Chairperson of Sponsorship Committee
- 5** Seth **ODAME**
Eastern Regional CHASS Secretary



ABOUT THE 60th ANIVERSARY AND CHASS CONFERENCE

The CHASS Conference is simply a gathering of all Heads of Government Assisted Senior High Schools in Ghana.

This gathering comprises of all the top nuts in Ghanaian education and other top invitees. This makes this program one of the key gatherings so far as education is concerned. Primarily, their activities ranges from workshops, trainings, awards and dinner with some occasional educational trips and indoor games .

Each conference also identifies key problems facing educational institutions especially Senior High Schools and also find cognitive strategies in solving them. A span of activities affecting teachers, sanitation, feeding, infrastructure and promoting good learning outcomes are discussed.

Various training sections and most especially management open talks at CHASS conferences helps improves the totality of quality educational delivery. These have been the core motives of organising CHASS Conferences and this year marks the 60th Anniversary and conference.

The CHASS 60th Aniversary will help reenforce the culture and traditions of indigenous Ghanaian Educational sentiments in moral upbringing of the youth and is tagged "THE FUTURE IN OUR HANDS".

Sponsorship Packages



SILVER

GHc25,000.00

- Two Pre and Post - Conference meetings Nationwide
- Fourth mention in all communication platforms including electronic and print media as Silver sponsor
- Official logo usage on all outdoor promotional materials
- Up to 5minutes to address members in two opening sessions
- Acknowledgement in all event brochures
- Regular official mentioning at two workshops and two conference sessions (LPMs)
- Any other benefits mutually agreed upon.

BRONZE

GHc15,000.00

- One Pre-Conference meeting and One Post - Conference meeting
- Fifth mention in all communication platforms including electronic and print media as Bronze sponsor
- Official logo usage on all outdoor promotional materials
- Up to 3minutes to address members in one opening session
- Acknowledgement in all event brochures
- Regular official mentioning at one workshops and one conference session (LPMs)
- Any other benefits mutually agreed upon.

CONTRIBUTER

GHc10,000.00

- One Pre - Conference meeting and One Post - Conference meeting
- Sixth mention in all communication platforms including electronic and print media as Contributing sponsor
- Official logo usage on all outdoor promotional materials
- Acknowledgement in all event brochures
- Regular official mentioning at one workshops and one conference session (LPMs)
- Any other benefits mutually agreed upon.

SUPPORTER

GHc5,000.00

- One Pre-Conference meeting
- Seventh mention in all communication platforms including electronic and print media as Supporting sponsor
- Official logo usage on all outdoor promotional materials
- Acknowledgement in all event brochures
- Regular official mentioning at one workshops and one conference session (LPMs)
- Any other benefits mutually agreed upon.

Sponsorship Packages



OTHER

GHc2,000.00 or less

- One Pre - Conference meeting
- Official logo usage on all outdoor promotional materials
- Acknowledgement in all event brochures
- Official mentioning at one workshop and one conference session (LPMs)
- Any other benefits mutually agreed upon.

GENERAL SPONSORSHIP

| | PACKAGES / BENEFITS | | | | | | | |
|-------------------------------------|---------------------|-------------|-----------|-----------|-----------|-------------|-----------|------------------|
| | PARTNER | PLATNUM | GOLD | SILVER | BRONS | CONTRIBUTER | SUPPORTER | OTHER |
| CHASS SPONSORSHIP AMOUNT (GHc) | 50,000.00 | 40,000.00 | 30,000.00 | 25,000.00 | 15,000.00 | 10,000.00 | 5,000.00 | 2,000.00 or less |
| NUMBER OF SPONSORS | 2 | 5 | 3 | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| LAUNCHING & PRE CONFERENCE MEETINGS | ✓ ✓ ✓ ✓ | ✓ ✓ ✓ | ✓ ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| OPENING SESSIONS | ✓ ✓ ✓ ✓ | ✓ ✓ | ✓ | ✓ ✓ | ✓ | ✓ | ✓ | ✓ |
| CONFERENCE SESSIONS | ✓ ✓ ✓ ✓ | ✓ ✓ | ✓ | ✓ ✓ | ✓ | ✓ | ✓ | ✓ |
| POST CONFERENCE SESSIONS | ✓ ✓ | ✓ ✓ | ✓ ✓ | ✓ | ✓ | ✓ | | |

“ Your sponsorship is an investment in the future of education in Ghana and beyond



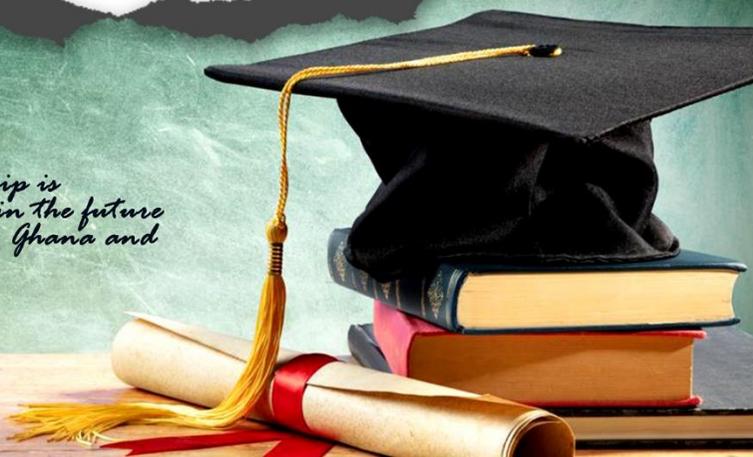
INTRODUCTION

Conference of Heads of Assisted Secondary Schols [CHASS] comprises over 750 heads of SHS institutions in the 16 Regions of Ghana.

CHASS forms the core content of educational reforms and transformations in Ghana and are the major policy implementers in Education.

Considering the Education as the bedrock of every nation, it is paramount to consider its growth through the sustainability of such policy formations, strategies and training of action oriented persons to man the total transformation of educational direction in the country.

It is with this motive that CHASS has been having occasional training.exercises and annual conferences to iron out key contents of policy execution.



SPONSORSHIP REQUEST

We wish to humbly bring to your attention that the Conference of Heads of Assisted Secondary Schols [CHASS] will celebrate a weeklong 60th Anniversary coupled with the 60th National CHASS Conference in October, 2022 at Koforidua in the Eastern Region of Ghana.

The membership of the asociation comprises over seven hundred and fifty [750] Heads of second cycle institutions of Education in the entire country.

It is also imperative to note that it is now the turn of Eastern Region Chapter of CHASS to host the 2022 Annual event.

We therefore wish to respectfully request for your support, contribution and or sponsorship. this wil bring us one step closer to satisfying the following pressing needs.

Bellow is a copy of our drufft budget for the program.



SPONSORSHIP BUDGET

DRAFT OF EASTERN CHASS BUDGET PROPOSAL TOWARDS ANNUAL CONFERENCE

| S/N | Description | Quantity | Unit Cost in GHc | Total Cost in GHc | Remarks |
|-----|--|----------|------------------|-------------------|---------|
| 1 | Conference bags | 1000 | 60 | 60,000.00 | |
| 2 | Brochure Development printing and publicity | 1000 | 60 | 60,000.00 | |
| 3 | Souvenir, T-Shirts, Pens, Folders, Exercise books | 1000 | 60 | 60,000.00 | |
| 4 | Water for 7 days (6 bottles a day per participant) 42 by 1000 by 7 | 42000 | 2 | 84,000.00 | |
| 5 | Lunch (GHc20) and Snack (GHc10) for 7 days for 1000 participants | 7000 | 30 | 210,000.00 | |
| 6 | Fuel for vehicles 60ltrs (12 gallons) by 90 days | 3600 | 7 | 25,200.00 | |
| 7 | Accommodation for 7 days for 90 participants (630) | 630 | 500 | 315,000.00 | |
| 8 | T and T for staff who will travel around (15 staff by 12 days by 50) | 180 | 50 | 9,000.00 | |
| 9 | Refreshment for dignitaries at opening and closing ceremonies | 500 | 30 | 15,000.00 | |
| 10 | Conference subcommittee meetings – 7 sub comm of 7 members meeting 5 times before the actual conference (T and T, correspondence, lunch) (7 by 7 by 5) 245 | 245 | 60 | 14,700.00 | |
| 11 | Evaluation / Assessment of conference (printing, analysis, report writing) | 10 | 250 | 2,500.00 | |
| | Total Amount Projected | | | 855,400.00 | |

Sponsorship Packages



PARTNER

GHC50,000.00

- Five Pre-Conference meetings Nationwide
- First mention in all communication platforms including electronic and print media as partnering sponsor
- Official logo usage on all outdoor promotional materials
- Up to 10minutes to address members in all five opening sessions
- Acknowledgement in all event brochures
- Regular official mentioning at all five workshops and conference sessions (LPMs)
- Opportunity to distribute branded gifts to our one million students and 120,000 staff nationwide.
- Up to 5minutes of media interview
- Specific mentioning in all press releases associated with all event under the conference
- Official logo display on event website
- Any other benefits mutually agreed upon.

PLATINUM

GHC40,000.00

- Four Pre-Conference meetings Nationwide
- Second mention in all communication platforms including electronic and print media as platinum sponsor
- Official logo usage on all outdoor promotional materials
- Up to 8minutes to address members in three opening sessions
- Acknowledgement in all event brochures
- Regular official mentioning at three workshops and three conference sessions (LPMs)
- Opportunity to distribute branded gifts to our one million students and 120,000 staff nationwide.
- Up to 4minutes of media interview
- Specific mentioning in all press releases associated with all event under the conference
- Official logo display on event website
- Any other benefits mutually agreed upon.

GOLD

GHC30,000.00

- Three Pre-Conference meetings Nationwide
- Third mention in all communication platforms including electronic and print media as Gold sponsor
- Official logo usage on all outdoor promotional materials
- Up to 8minutes to address members in three opening sessions
- Acknowledgement in all event brochures
- Regular official mentioning at two workshops and two conference sessions (LPMs)
- Opportunity to distribute branded gifts to our one million students and 120,000 staff nationwide.
- Any other benefits mutually agreed upon.

9th-15th
OCTOBER
2022



PROGRAM

- DAY1: Arrival of National Executives
- DAY2: Arrival of CHASS Members
- DAY3: Registration
- DAY4: Time with CHASS management
- DAY5: CHASS National Conference & Elections
- DAY6: Excursion & CHASS Dinner & Awards night
- DAY7: Evaluation and Report writing